World Vision®
Building a better world for children

IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT US AT 1.888.303.2003 OR VISIT OUR WEBSITE AT WWW.WORLDVISION.ORG/MALARIASUNDAY

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World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice.

MALARIA SUNDAY QUICKSTART GUIDE FOR CHURCH LEADERS

Churches across the United States and World Vision have joined forces to declare war on malaria and to end malaria deaths by 2015. Working together, we can help distribute 100 million insecticide-treated bed nets.

BY PROVIDING NETS THAT COST JUST $6 EACH, YOUR CHURCH CAN HELP DEFEAT THIS VAST ENEMY.

WHAT IS MALARIA SUNDAY?

Malaria Sunday is a powerful way to mobilize your church to join the war on malaria, a leading killer of the world's children. This special program is designed to be part of your Sunday morning service. On Malaria Sunday your church will join with other churches across the United States to fight malaria and help save the lives of children Jesus loves.

ABOUT MALARIA

Malaria is one of history's oldest and most prevalent killers. Although it was eradicated in the United States 60 years ago, it is still a leading cause of death for children around the world.

- Malaria is caused by a bite from a parasite-infected mosquito
- In 2010, 655,000 people died of malaria, 596,000 of them in Africa
- 86% of all malaria deaths are children younger than 5
- In Africa, more than 1,500 children younger than 5—or one child about every 60 seconds—die from malaria each day
- Insecticide-treated bed nets are a powerful weapon in the fight against malaria, which is a preventable and treatable disease
- Malaria has a significant economic impact, costing Africa's economy an estimated $3 billion to $12 billion in lost productivity each year
- But progress is being made, with malaria deaths falling 25% since 2000

EVERY 60 SECONDS A CHILD DIES OF MALARIA | **655,000 PEOPLE DIED OF MALARIA IN 2010** | **596,000 OF THEM WERE AFRICAN**
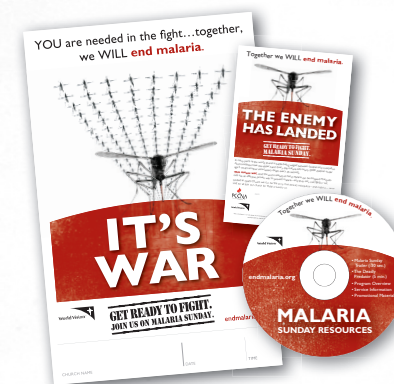
IMAGINE EVERY MEMBER OF YOUR CHURCH GIVING ENOUGH FOR AT LEAST ONE BED NET.
EVERY CHURCH COUNTS! EVERY LIFE COUNTS!

THREE EASY STEPS TO JOIN THE WAR ON MALARIA

1 PREPARE:

- Start by reviewing the contents of your Malaria Sunday Kit. All the resources you will need to plan a successful event are included here and at www.worldvision.org/malariasunday.
- Plan your Malaria Sunday service using the speaking points and suggested schedule provided online.
- Promote your Malaria Sunday using the easily customizable materials online.

2 HOST:

Malaria Sunday offers church leaders an opportunity to educate your congregation about the needs of children. Your Malaria Sunday Kit has all the resources you will need to unite your church to battle malaria. Please take a moment to review the resources that are available to you:

- Service outline and speaking points for your Sunday message.
- DVD that includes a promotional video and a compelling malaria video for your special Sunday event.
- Customizable bulletin insert to announce your Malaria Sunday.
- Poster that can be used to promote your special Sunday event.
- Three jpeg banner images for use on your church website or for other promotional materials your church creates.

3 EVENT DAY:

- Pray that God will use Malaria Sunday to engage your congregation in the war against malaria.
- Show the enclosed video that educates your congregation about the tragedies of malaria.
- Choose music and scriptures that communicate God's commitment to justice for the poor.
- Use your sermon to inspire your people to join the fight against malaria.

For more planning ideas and resources visit www.worldvision.org/malariasunday or call 1.888.303.2003.

"I challenged our people … to do something big together. And our people responded! They gave big! I encourage your church to take on the Malaria Sunday challenge. If God is a big God, then His people ought to do great things with our great faith. How big is your God?"—Pastor Ralph Diehl, Waterloo, IN